

October 29, 2025

KOIAS Talk with Amanda Thomaz Monteiro at Kobe University

On October 29, 2025, KOIAS hosted a talk by KOIAS fellow Amanda Thomaz Monteiro (PhD Researcher at Universidade Federal de Juiz de Fora in Brazil). Titled “Communicational Methodology of Atmospheric Analysis - a proposal for reading Instagram,” the lecture focused on methodological questions and possibilities around atmospheric studies in new media. Amanda also discussed the methodological approach of the group of researchers she is a part of in Brazil called Polén - Laboratory of Experimentation in Communication and Organizations. After the event, participants continued the discussion over drinks and dinner.



