

January 8, 2025

KOIAS Talk by Manuela Salazar at Kobe University



On January 8, 2025, KOIAS hosted a hybrid talk by the Brazilian researcher Manuela Salazar, Research Associate at the University of Sussex (UK). Her presentation, titled **“Cosy Vibes: An Aesthetic Category of Staging Atmospheres on Instagram,”** examined the aesthetic category of cosiness on Instagram by connecting the contemporary concept of vibe with that of atmosphere. KOIAS looks forward to our future collaborations with Dr. Salazar, especially our workshop on Atmospheres in Social and Digital Media that will take place at Kobe University at the end of January 2025.

Kobe Institute for Atmospheric Studies

KOIAS Talk



16:30-18:00, January 8th (Wed), 2025

Student Hall, 1st Floor, Building A,
Graduate School of Humanities; **and on Zoom**

Cosy Vibes: An Aesthetic Category of Staging Atmospheres on Instagram

by **Manuela Salazar**

Research Associate, University of Sussex (UK)



Manuela Salazar is a Research Associate at the University of Sussex, living in her home country of Brazil. Her interdisciplinary research traverses visual culture studies, media & communications, and philosophy. It currently focuses on theoretical and methodological examinations of Instagram visual productions and their creators, to investigate the concept of vibes, an aestheticised and vernacular understanding of atmospheres. In her KOIAS talk, she will discuss “cosiness” as one of these vibes of Instagram, and an aesthetic category of staging atmospheres.

Hybrid Event:

please write to aparisi@people.kobe-u.ac.jp for Zoom details

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