

**Kobe Institute for Atmospheric Studies**

# **KOIAS Talk**

16:30-18:00, January 8<sup>th</sup> (Wed), 2025

Student Hall, 1<sup>st</sup> Floor, Building A,  
Graduate School of Humanities; **and on Zoom**



## **Cosy Vibes: An Aesthetic Category of Staging Atmospheres on Instagram**

**by Manuela Salazar**

Research Associate, University of Sussex (UK)



**Manuela Salazar** is a Research Associate at the University of Sussex, living in her home country of Brazil. Her interdisciplinary research traverses visual culture studies, media & communications, and philosophy. It currently focuses on theoretical and methodological examinations of Instagram visual productions and their creators, to investigate the concept of vibes, an aestheticised and vernacular understanding of atmospheres. In her KOIAS talk, she will discuss “cosiness” as one of these vibes of Instagram, and an aesthetic category of staging atmospheres.

### **Hybrid Event:**

please write to [aparisi@people.kobe-u.ac.jp](mailto:aparisi@people.kobe-u.ac.jp) for Zoom details